

**FOR IMMEDIATE RELEASE**

**HARVEY A. GOLDSTEIN'S BOOK "THE HOT DOG SYNDROME" NOW AVAILABLE TO ALL ENTREPRENEURS AND BUSINESS PROFESSIONALS FOR FREE**

Los Angeles, California, March 26, 2008 – Granville Publications announces Harvey Goldstein's book, "**THE HOT DOG SYNDROME**" is now available and it's **FREE**. The book details an entrepreneur's frustration in managing his business during troubled times. Using a dialogue technique, Goldstein has a troubled entrepreneur, with the help of a mythical character, "The Voice", develop a business plan that will last forever. "Yes" says Goldstein, "A plan that will never change and last forever. Ultimately the entrepreneur learns, (along with the reader), the most powerful strategies and techniques for obtaining **money, enjoyment, and security** from their business."

The book is available to everyone for **FREE** as a PDF download on Granville Publications website, [www.upyourcashflow.com](http://www.upyourcashflow.com).

Goldstein says, "My book gives the business owner an easy step-by-step business plan that will last forever. With over 30 years in managing a business, I have experienced all of the road blocks and fears that a typical business owner faces. My business grew from 5 to 250+ people. I've lived through it all. Helping people achieve their dreams is my goal."

The book guides a business owner by exploring his/her fears and explains directly how to overcome their fears and be on the right path to money, enjoyment and security."

Goldstein said "When people risk everything for their business, it is important for me to see them succeed. That is the reason I wrote "**THE HOT DOG SYNDROME**" which I believe will help entrepreneurs succeed and why I am offering the book **free** to all takers. Just visit our website, and download it today". You can download both of Harvey's books on [www.upyourcashflow.com](http://www.upyourcashflow.com).

Goldstein is also the author of the book "**UP YOUR CASH FLOW**". "**UP YOUR CASH FLOW**" was cited by USA Today as one of the 10 business books that "should be on every business owner's book shelf." Goldstein's latest book "**DON'T BUST THE BUDGET, TOSS IT**"

has received rave reviews and is available in bookstores nationwide and through online retailers. In addition, Harvey developed the powerful financial forecasting software “**Up Your Cash Flow XT2**” for CPA’s, Consultants, Entrepreneurs, CFO’s and Controllers. The software’s main goal is to help business navigate the future and not dwell in the past.

“A unique story that offers legitimate business advice while simultaneously motivating entrepreneurs and small business owners that it is truly possible to realize your dreams. If you’re not increasing the value of your company, this is a story you will want to read.” Said Steve Appel, of USBX Advisory Services, LLC.

Harvey A. Goldstein, CPA, is the Chairman of the Southern California CPA firm Singer, Lewak, Greenbaum & Goldstein. Goldstein is a professional speaker on a variety of management and financial topics. He has been actively engaged in the practice of public accounting for more than 40 years. Harvey was appointed by President Ronald Reagan to his National Productivity Advisory Committee and was a member of California’s Small Business Development Board.

Established in 1989, Granville Publications Software, “Granville” helps businesses and individuals grow through financial assessment, cash flow consulting. For more information, contact Brandon DeBok Granville Software, 10960 Wilshire Blvd., Suite 1100, Los Angeles, CA 90024. Telephone: (800) 873-7789 Fax:(310) 478-6070 Website: [www.upyourcashflow.com](http://www.upyourcashflow.com)  
Email: [brandon@upyourcashflow.com](mailto:brandon@upyourcashflow.com)

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